



Automotive Axles Limited

Quality Policy



To be a world class organization whereby we are committed to:

- Exceed business plan objectives, Customer expectation & Shareholders expectation

Through:

- Total Human resource involvement
- Providing customers with the highest level of safety in all our products
- Providing exceptional services
- Innovation and Continual improvement

Quality Objectives

1. Achieve Customer Satisfaction through supply of the state of art products/ services to meet and exceed Customer expectations for Technology, Quality Cost, Delivery and Responsiveness.

2. Committed and focused on world-class Quality and Warranty performance in all aspects of our operations from engineering to manufacturing.

3. Continually lead in the. **New Product Development** with innovative solutions, focused on Product Safety throughout, product design, manufacturing & supply chain.

4. Continually improve **Human Resource Systems** and practices through Training, Empowerment and Motivation to achieve Total Employee Involvement, Teamwork and Respect for each other.

5. Establish Bench Marking Practices to Outperform competitors strategies and enhancing customer loyalty with differentiated products, superior service and competitive pricing.

6. Exceed our **financial and growth** objectives through aggressive implementation of our Business Plan.

7. Continually improve **Environment, Health, Safety** & community development and related practices.

Muthu Kumar
Sr. VP & Whole time Director

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